

THE COMMUNIQUE

Solunus Newsletter



TOP STORIES

- We launched a new website of [Solunus](#) in May; the new website is very user-friendly and will go a long way in delivering excellent experiences to visitors.
- We are glad to announce we're certified by the GPTW Institute as a Great Place to Work®. The certification is a recognition of our people-centric culture and policies and allows us to implement various best practices to delight our employees even more.
- We are glad to tell you we've partnered with a leading IT consulting and staff augmentation company to provide our Salesforce services. Our company has also inked a deal with a global analytics outsourcing company to help them leverage the immense potential of Salesforce. We'd also deliver our solutions to a well-known waste container management firm and a reputed wellness provider.
- Our company launched a massive, company-wide vaccination drive to enable our people to protect themselves from COVID-19.
- Members of our delivery team attended the virtual workshop *How to Automate Business Processes with Flow Builder*. We also participated in the webinar *Creating Trusted Relationships to Drive Business Growth*, organized by Salesforce.

Read on for more interesting updates in the pages ahead!

MESSAGE FROM THE CEO



The second quarter of 2021 was witness to many important developments at Solunus. We launched a major re-branding exercise to convey our value proposition more effectively; as part of the initiative, we developed a brand-new website.

At Solunus, we accord the highest priority to the health and safety of our employees. Our company recently organized a massive anti-COVID-19 vaccination drive.

We understand COVID-19 hits people hard financially, besides affecting their health; we've extended the group health insurance program, provided to our employees, to include COVID-19.

I'm happy to tell you we've partnered with the Great Place to Work® Institute (GPTWI). As part of the collaboration, we conducted a company-wide survey to get feedback from our people.

As always, we continue to celebrate our success and have tons of fun on the last Friday of every quarter – our people thoroughly enjoy various fun activities held on the occasion.

Wishing you all the best in the days to come.

Sudhakar Pennam

BLOG TRIAD

Einstein Analytics and Tableau Integration: Turning Data into A Delight

Check out this interesting write-up that thoroughly examines how the synergy between Einstein Analytics, Salesforce's AI-enabled analytics powerhouse, and Tableau will redefine the way businesses use data to achieve success. – [Blog Link](#)

Perfect the Art of Virtual Selling with Salesforce Sales Cloud

As online buying becomes commonplace, companies need a robust platform to deliver seamless experiences to customers purchasing virtually. Find out how Salesforce Sales Cloud meets this requirement perfectly. – [Blog Link](#)

4 Reasons Why Retail Companies Need to Use Salesforce

Here is an insightful post that explains how Salesforce helps retail companies enhance their operational efficiency and make the best use of their resources to overcome the crisis caused by the COVID-19 pandemic. – [Blog Link](#)



QUARTER POST



EXPERT'S MIND

5 Amazing Benefits of Integrating Salesforce with Mulesoft

- Seamless consolidation of data collected from multiple sources in real time
- A capability to integrate various web and mobile tools with Salesforce
- Cost-effective elimination of data silos that prevent a single view of the customer
- An ability to use APIs to connect various systems and processes without hassles
- A facility to provide fully connected experiences to customers, thereby delighting them

Solunus is now a Great Place to Work®

For us, at Solunus, our people are our greatest asset. Their dedication and hard work help us create the best value for our customers, delighting them. We leave no stone unturned to ensure high levels of job satisfaction and the well-being of our employees. Our people-focused organizational culture and policies have been recognized by the GPTW Institute, which certified us as a Great Place to Work®. The certification will help us develop various new policies to improve our workforce satisfaction levels even further.

Solunus Organizes a Company-wide COVID-19 Vaccination Drive

It's rightly said health is wealth. At Solunus, we spare no effort to ensure the well-being of our people. As part of our initiatives to protect our employees from COVID-19, we conducted a mass vaccination drive. The employees and their family members participated actively in the program and were vaccinated. We'll continue to support our people through the pandemic and beyond.

Our People Thoroughly Enjoy Fun Activities Organized in the Hall of Fame

As you are aware, at Solunus, we organize a fun fest known as the Hall of Fame, every quarter. We organized the fest this quarter in April, virtually. As part of the fest, we held a quiz contest wherein the participants must answer questions pertaining to famous movies and actors. Our people had a great time participating in the fun contest; the chatroom was filled with funny emojis, and there was thunderous applause when the winner was announced. The fun event was followed by an announcement that listed the names of employees whose outstanding performance won laurels for the company.

NEW LOGO OF THE QUARTER



Our company has reached an agreement with Audimation, a renowned analytics outsourcing services provider. As part of the agreement, Solunus would be providing Salesforce implementation services to streamline the analytics outsourcing company's business processes and augment growth. We look forward to working with Audimation's team to create the best value.



SOLUNUS SUPERHEROES

An unflinching commitment to excellence and a passion to see the customer win are the drivers of our success. Here're our Superheroes, whose wonderful work helped us earn laurels from our clients.



Balaji Ch

He has done a commendable job in ensuring the timely delivery of client requirements and was highly appreciated for his excellent efforts.



Shikha Singh

Her performance in various projects is splendid. She has done a wonderful job by carrying out thorough QA tests, enabling her team to deliver the best solution.

FUTURE GLANCE

- We will be attending the webinar [Transforming Brands and Accelerating Growth in the New Retail World](#), conducted by Salesforce on July 15, 2021.
- Our delivery team will participate in the webinar [Drive Salesforce Adoption with Guidance from our Enablement Architects](#) to be held on July 16, 2021.
- We would also be taking part in the following virtual events held by NASSCOM.

1. [Xperience AI Virtual Summit](#), to be held on August 3 and 6, 2021.
2. [The Cloud Summit](#), to be held on August 24 and 25, 2021, by NASSCOM.
3. [Annual Technology Conference](#) to be held on September 22 and 24, 2021.

CERTIFIED CHAMPS



MARKETING CLOUD ADMINISTRATOR

FSL

CPQ

PLATFORM DEVELOPER II

BALU R

VIJAY KIRAN

SRAVANTHI AITHA

VIJAY KIRAN

LIFE @ SOLUNUS

We fully understand we can be successful only when our employees are hale and healthy.



Solunus has a lively, fun-filled work environment where we celebrate our success.



SUPER CLICKS

Summer's the perfect time to enjoy the warmth of Mother Nature. Here're a few amazing photographs from our people that capture the beauty of the season.

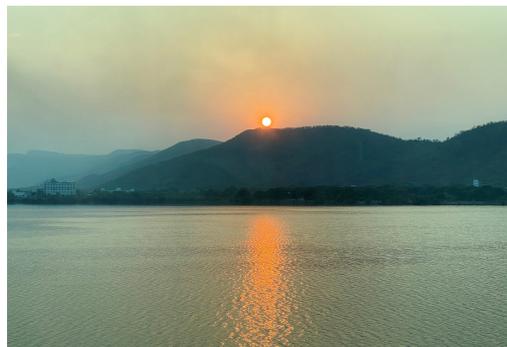
The Summer Sunrise
 BY: T V N R SATYENDRA KUMAR



The Nature
 BY: VINEET YADAV



Summer Cloud
 BY: SRINIVAS KONDALI



Melting Sunset
 BY: VARA PRASAD M